

# **AGENDA**

## **THE HUNTINGTON BEACH AUTO DEALERS**

**BUSINESS IMPROVEMENT DISTRICT**

**JUNE 15, 2011**

**8:30 AM**

**Toyota of Huntington Beach  
Second Floor Conference Room  
18881 Beach Blvd.  
Huntington Beach, CA 92648**

Bob Miller, President, Paul Conant, VP, Bill Demarest, CFO

Call to Order:

### **1. Public Comments**

The BID welcomes public comments on all agenda items. We respectfully request this public forum be utilized in a positive and constructive manner. Please focus your comments on any agenda issue you would like to comment on. Three minutes per speaker have been allocated.

### **2. Agenda Item #1: Review and Approve Minutes of March 16, 2011**

### **3. Agenda Item #2: Review and Approve Operating Reports of March-May, 2011**

(CPA will cover results with appropriate comments if amplification is required)

Present and approve annual 2011-2012 BID report

### **4. Agenda Item #3: Blvd of Cars Store(concierge location) – Accumulated data re visitation/misc. activities presented**

### **5. Agenda Item #4: Community Fund Raisers – Aggregate of \$21M previously approved Through September, 2011. (adjustments to be discussed in current meeting)**

### **6. Agenda Item #5: Marketing & Advertising**

### **7. Agenda Item #6: Old Business – Reader board update and results of meeting March 17, 2011 with the City on “sign issues”**

### **8. Agenda Item #7: New Business**

### **9. Adjourn**